



Press Release

FOR IMMEDIATE RELEASE

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FISHER NAMED MANAGING DIRECTOR OF MEDICUS INTERNATIONAL NEW YORK AND MAXCESS MANAGED MARKETS

NEW YORK, October 03, 2011—Publicis Healthcare Communications Group (PHCG), today announced that **Jacque Fisher** has been named Managing Director of Maxcess Managed Markets and Medicus International New York. Jacque's leadership skills will help strengthen the Medicus International New York brand, to build and drive growth in that agency. At Maxcess, she will continue to expand the market access expertise within PHCG. These two agencies are part of PHCG's Publicis Medical Education Group (PMEG) which reports to Leo Francis, President of PMEG.

Jacque has more than 15 years of medical and pharmaceutical communications experience. She has a proven track record of creating organizational value and strategic programs within healthcare, pharmaceutical, and educational product sectors. Most recently, Jacque was with Parexel MMS as Vice President and General Manager where she was successful in turning around revenues. Also while at Parexel, she built a new service line of health economic/market access services.

Prior to that, she was President of Gardiner-Caldwell US, a division of KnowledgePoint 360 Group, a provider of medical education and communications solutions for the healthcare industry. She worked her way up through GCC in the UK, and then was asked to establish the US operations in 2002. She quickly led that organization from start-up to a profitable commercial division of 50 employees.

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About Publicis Healthcare Communications Group

Publicis Healthcare Communications Group (PHCG) is the largest health-oriented agency network in the world. A division of Publicis Groupe S.A., PHCG manages top-tier agencies promoting innovative solutions in advertising, medical education, sales and marketing, digital, market access, insights, and medical and scientific affairs. PHCG is dedicated to delivering ideas of purpose that compel action, change lives, and amplify business outcomes. With more than 3,000 employees, PHCG manages 11 agency brands through 45 offices located in 11 countries. For more information, visit: www.publicishealthcare.com