



press release
for immediate release

contact

Andrea Morgan, SVP, Makovsky
Phone: 212-508-9633
Mobile: 917-213-5506
Email: amorgan@makovsky.com

Kipp Jarecke-Cheng, Chief Communications
Officer, Publicis Health
Phone: 212-771-5732
Mobile: 917-209-9587
Email: kipp.cheng@publicishealth.com

about publicis health

Publicis Health is the largest health-oriented agency network in the world. A division of Publicis Groupe, Publicis Health manages top-tier agencies specializing in promoting innovative solutions in advertising, digital, branding, message delivery, market access, and medical communications. Publicis Health's mission is to be the indispensable force for health and wellness business transformation through the alchemy of creativity and technology—for good. With more than 6,000 employees around the world, Publicis Health manages 15 agency brands through 60 offices located in 10 countries. Publicis Health brands include Digitas Health, Discovery Worldwide, Heartbeat Ideas, in-sync, Langland, Maxcess Managed Markets, PDI, Publicis Health Media, Publicis LifeBrands, Publicis Resolute, Publicis Touchpoint Solutions, Razorfish Health, Real Science, Saatchi & Saatchi Wellness, Tardis Medical Consultancy and Verilogue.

Publicis Health Leaders Recognized by Healthcare Businesswomen's Association

Alexandra von Plato named HBA Luminary; Amy Jamison and April Meijer named HBA Rising Stars

NEW YORK, 11 MAY 2017—Three leaders from across Publicis Health business units today were celebrated by the Healthcare Businesswomen's Association for their accomplishments and contributions to the healthcare industry.

- **Alexandra von Plato**, Group President, North America, Communications and Media was named an HBA Luminary
- **Amy Jamison**, Senior Director, Client Services at Publicis Touchpoint Solutions, Inc. was named an HBA Rising Star
- **April Meijer**, Senior Vice President, Advocacy, Discovery Worldwide was named an HBA Rising Star.

"Publicis Health is deeply committed to promoting the ideals of gender parity and inclusion," said Nick Colucci, CEO, Publicis Health. "As a longtime supporter of the HBA's vision and mission, I am proud to have our talented leaders represented among a group as notable and accomplished as this year's Luminaries and Rising Stars. Alex, Amy and April exemplify the best-of-the-best, and this recognition is well-deserved and well-earned."

Von Plato, Jamison and Meijer were recognized among this year's class of Luminaries and Rising Stars at the HBA's 28th Annual Woman of the Year luncheon, which was held today at the New York Hilton Midtown.