FOR IMMEDIATE RELEASE

Two PHCG Women Honored as “Rising Stars” at HBA’s Annual 24th Woman of the Year Event

NEW YORK, May 9, 2013 – Publicis Healthcare Communications Group (PHCG), the largest healthcare network in the world, announced that two women employees were honored as “Rising Stars” at the Healthcare Businesswomen’s Association (HBA)’s Woman of the Year (WOTY) event held in New York.

The PHCG Rising Stars are:
• Geline Midouin, SVP, Human Resources, Saatchi & Saatchi Health, Discovery Chicago, Razorfish Healthware
• Maria K. Woods, Executive Director, Chief Compliance & Privacy Officer, Publicis Touchpoint Solutions

Each year, HBA’s corporate partners nominate professionals in various areas of the healthcare industry who have demonstrated noteworthy achievements and proven attention to furthering their careers to become “Rising Stars”. At this year’s 24th WOTY luncheon, “Rising Stars” have been recognized on stage for their remarkable leadership footprints in their companies.

Founded in 1977, the HBA is a global, not-for-profit organization that is dedicated to the leadership development of women in healthcare at every stage of their careers.

###

About Publicis Healthcare Communications Group
Publicis Healthcare Communications Group (PHCG) is the largest health-oriented agency network in the world. A division of Publicis Groupe, PHCG manages top-tier agencies specializing in promoting innovative solutions in advertising, medical education, sales and marketing, digital, market access, and medical and scientific affairs. PHCG is dedicated to creating experiences that compel action, change lives, and amplify business outcomes. With nearly 5,000 employees, PHCG manages 10 agency brands through 58 offices located in 11 countries. PHCG’s global brands are Saatchi & Saatchi Health, Publicis Life Brands, Digitas Health, Razorfish Healthware, Discovery Chicago, Medicus International, Publicis Health Media, and Publicis Touchpoint Solutions.

Web: www.publicishealthcare.com
Facebook: www.facebook.com/publicishealthcare